



NZIGE
GAS PROFESSIONALS

NZIGE Strategic Direction – November 2011

Strategies to see the NZIGE through to its centenary in 2024

This Strategy document was prepared by D V Hynson, NZIGE President 2009 – 2011 at the request of the NZIGE Council.

The draft document was presented to members on 19 October 2011. Feedback from that presentation has been incorporated into this final version released in November 2011.

A separate implementation plan is to be prepared for action by the new incoming NZIGE Council elected at the 2011 AGM held 21 October 2011.



20twelve
NZIGE CENTENARY
twenty**24**

MISSION

NZIGE is an active and supportive network of gas professionals

VISION

New Zealand's leading body for gas professionals

OBJECTIVES

- Promoting safety and efficiency in the New Zealand gas industry through innovative solutions
- Striving to improve gas policy and standards, and encouraging sustainable progress
- Sharing our knowledge through mentoring, and supporting learning to enhance technical competency
- Encouraging a strong active membership across the variety of disciplines in the gas and related industries within New Zealand

BHAG

To see the NZIGE be successful in its' own right and proudly celebrate its centenary in 2024

STRATEGIC GOAL	STRATEGIES	OBJECTIVE	ACTIONS	SUCCESS
<p>1. Grow membership numbers</p>	<ul style="list-style-type: none"> Expand South Island market membership Expand wider gas industry market membership Exploration Production Transmission Distribution Utilisation Suppliers 	<p>Increase paid memberships by 50% by May 2014</p>	<ul style="list-style-type: none"> Members introduce new members Leverage relationships (LPGA, IPENZ, PPEANZ, GANZ) Promotion & raise profile of NZIGE (website, displays, presentations) 	<p>We have 180 paying members by May 2014</p>
<p>2. Increase income sources beyond paying members subscriptions</p>	<ul style="list-style-type: none"> Allow and attract corporate sponsors Develop and maximise opportunities to promote benefits to membership Explore grant funding from Trusts, Charities & Government agencies Open website to paid advertising 	<p>Grow revenue to \$60K-\$80K pa to enable development opportunities to be funded</p>	<ul style="list-style-type: none"> Actively seek corporate sponsorship Identify and apply for grant funding Leverage relationships (GANZ, Corporates, Suppliers) Develop a programme to deliver regular workshops and seminar Instigate website changes and promote function for advertising 	<p>Viable business model operating by May 2013</p>

STRATEGIC GOAL	STRATEGIES	OBJECTIVE	ACTIONS	SUCCESS
<p>3. Loose the part-time, cheap and cheerful image</p>	<ul style="list-style-type: none"> • Improve the efficiency and productivity of the NZIGE • Become more active and professional to grow credibility • Deliver more to members and the gas sector 	<p>NZIGE itself must become a gas professional organisation</p>	<ul style="list-style-type: none"> • The new Council to develop a business case and model • Develop a part-time Executive Officer position • Appoint an Executive Officer contracted to NZIGE Council 	<p>NZIGE is proudly the gas professionals that everyone turns to first for anything of a gas technical nature</p>
<p>4. Assist with developing and improving the technical competency of people working in the wider gas industry</p>	<ul style="list-style-type: none"> • Retain and actively use our founding membership of the Registered Engineering Associates Board • Work more closely with IPENZ to leverage the benefits of wider engineering competencies • Work more closely with and build stronger relationships with ITOs 	<p>Membership of the NZIGE is earned by, demonstrated and proven technical competency in the gas sector and on-going professional development is encouraged.</p>	<ul style="list-style-type: none"> • Organise and deliver a regular schedule of relevant industry training workshops for members • Encourage members to upgrade membership grade and be proud to claim such status as recognition of competence • Work with ITOs to identify and offer relevant training • Reinstate scholarship offering for training courses 	<p>An NZIGE member is recognised as being competent and a true gas professional</p>

STRATEGIC GOAL	STRATEGIES	OBJECTIVE	ACTIONS	SUCCESS
<p>5. Become the gas industry's preferred/premier developer of gas industry technical Standards</p>	<ul style="list-style-type: none"> Utilise the wider gas industry technical expertise that resides within the membership Become the first go to point for technical matters and setting of benchmarks 	<p>Be the peak body for development of technical gas standards</p>	<ul style="list-style-type: none"> Ensure existing bodies turn to us first Proactivity get involved and create the need for Standards Actively participate in Standards development 	<p>NZIGE involvement and consultation in all technical standards matters</p>
<p>6. NZIGE to be in a strong and proud position to celebrate past and future successes in the New Zealand gas industry</p>	<ul style="list-style-type: none"> Develop and refine strategies as required in addition to the above Review this strategy document and update as required 	<p>NZIGE survives to celebrate centenary and looks beyond to the next milestone</p>	<ul style="list-style-type: none"> Council to develop an implementation plan to action the above Formally review the strategy document and associated implementation plan to review progress and implement corrective actions as required 	<p>Celebrate turning 100 years of age in 2024</p>

WHAT NEXT?

Last year Council delivered the revised Mission, Vision and Objectives, and reaffirmed the NZIGE Values of Efficiency, Knowledge and Progress. This was all completed after consultation with members through a series of focus groups where your inputs were heard and acted upon. We also developed a new strong brand identity for the NZIGE to take the Institution forward into the 21st century. We labelled ourselves Gas Professionals. This was firstly to recognise that we are more than just engineers; we have a membership which is made up of many professions across many aspects of the gas sector in New Zealand. You gave Council the mandate to deliver all of that. Now is the time to capitalise on those foundations and complete the other tasks that were identified to grow the NZIGE into a recognised and well respected peak body within the gas sector, and itself to become a true gas professional body.

The above table shows turning strategic goals into strategy to meet objectives through actions which we can celebrate when we succeed. Your Council can deliver all, some or none of the above. It is you the members that must determine what it is you want your Council to deliver for your Institution.

OPTIONS

1. Do nothing, leave things to the few, status quo
2. Create and engage a paid position of Executive Officer, part-time
3. Create and engage a paid position of Secretary/Treasurer, part-time
4. Members to step up and volunteer to be more active in the running of the NZIGE

CONCLUSIONS

1. NZIGE will decline in rather rapid fashion and will likely be in recess or wound up within a short time frame.
2. The appointment of an executive officer may assist Council with external relations and help NZIGE to become well recognised and respected as professional peak body across the wider gas community and help establish its' authority on gas and all things technical, setting standards across the sector by providing consistency of figurehead and improved lobbying access to officials in other industry organisations and government agencies.
3. The appointment of a Secretary/Treasurer will free up Council time from daily administrative matters and assist NZIGE to remain active with its' present membership engaged, but risk becoming more of an 'old boys club' remembering the past.
4. NZIGE will remain alive but with a declining paying membership in the short-term and will likely go into recess prior to 2024.

ACTIONS REQUIRED

1. If you prefer either option 1 or 4 then you need to step up and volunteer to play a more active role in the affairs of your Institution. **Council nomination forms have been issued, complete these now and return to the Secretary/Treasurer before the AGM Friday morning.** If you don't want to be on Council but are willing to help run your Institution then please **volunteer now to become either a Regional Forum Co-ordinator or the Newsletter Editor.**
2. Options 2 or 3 require expenditure to make these happen. There is limited funding available to spend on paid part-time positions but really, new sustainable income streams are required. The draft budget prepared for 2011/2012 is based on funding something along the lines of option 3. More revenue would be required to fund option 2. **Approving the budget will enable Council to engage some assistance to help run the day to day affairs of your Institution.**
3. If you wish to see your Institution grow and prosper to become the recognised peak body for gas professionals in New Zealand setting standards then you **need to mandate that Council investigate and prepare a business plan to achieve that using this strategic directions document as a starting point.**
4. The outcome of the Wednesday discussion will be a resolution to be put to the AGM on Friday for approval by Members. Council wishes to consider all members views and feedback. **Please ensure your feedback is received by 5:00pm Tuesday 18th October 2011** so it can be tabled at the Wednesday session. Email your feedback to secretary@nzige.org.nz

RECOMMENDATIONS

A resolution(s) be drafted from the feedback received prior to the presentation on Wednesday evening the 19th October at Wairakei and also the discussions at that meeting. Any resolution(s) will be put to the AGM on Friday morning 21st October. Your new Council will then have a mandate to act on and implement any actions that may arise from such resolution(s).

At the very least will be a resolution – The NZIGE Council adopts and further develops as required the draft NZIGE, 2012 to 2024 Strategy Document and implements such actions as the Council sees necessary to achieve and deliver the objectives outlined.

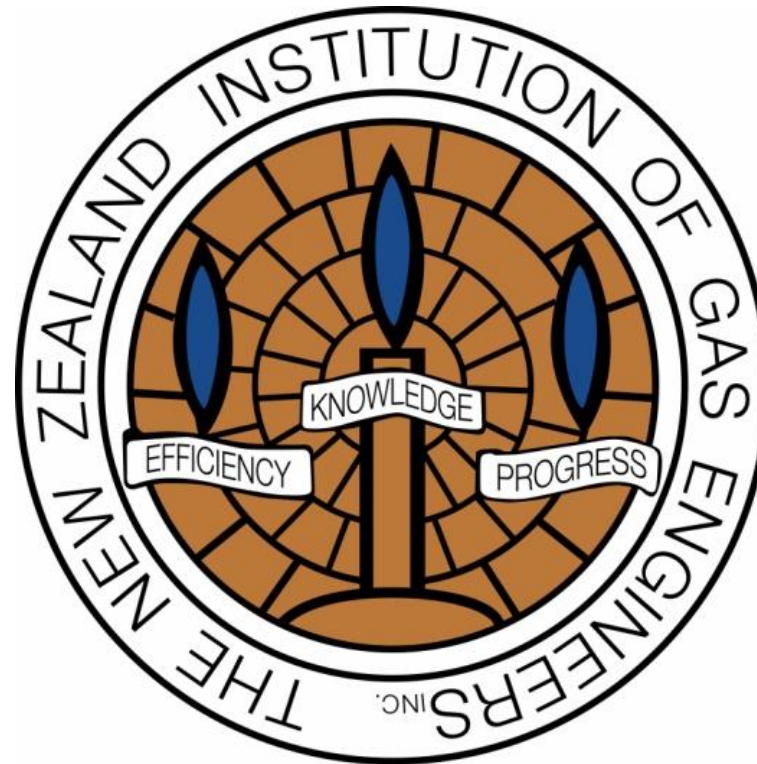
LONG-TERM OUTCOME SOUGHT

To achieve the BHAG and see the NZIGE be successful in its' own right and proudly celebrate its' centenary in 2024. Furthermore the NZIGE will be revitalised and grow into the future with an involved and committed membership comprised of participants from across the entire wider gas community in New Zealand.

RELATED DOCUMENTS

As part of the NZIGE strategy development there are a number of related documents that should be referred to when reading this document. The related documents provide background as well as clarity and understanding. The associated implementation plan will provide the detail, timeline and responsibilities to fulfil the actions required to see the New Zealand Institution of Gas Engineers Inc. successfully celebrate its centenary in 2024.

- Report prepared by L2 Consulting – Strategy Development, Phase One report, July 2010
- Presentation prepared by First Light Consulting – NZIGE Strategy Session, October 2011
- Implementation plan prepared by Council, December 2011



Feedback from NZIGE members on this document is always welcome.

Please send any comments to;

president@nzige.org.nz

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